P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



# **WCBS-TV**

1011-416033

10/01/2012-10/21/2012

10/21/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 11

11/20/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1011-58519

10/09/2012-10/15/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

**Product Desc:** MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
Line	Descripti	on			Buy Line Date	s	МТ	WTFSS	Dur	Spots	Rate	
1	2 NEWS	THIS N	IORNING 5-6AN	1	10/09/2012-10/	12/2012	. T \	WTF	30	4	600.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/08/2012-10/14/	2012		. T W T F		4		600.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/09/2012	Tu	05:20:54 AM		RMT103H		30	600.00				
	10/10/2012	We	05:57:23 AM		RMT103H		30	600.00				
	10/11/2012	Th	05:29:14 AM		RMT103H		30	600.00		The state of the s		
	10/12/2012	Fr	05:44:14 AM		RMT102H		30	600.00			A.	
2	2 NEWS	THIS N	ORNING 5-6AN	1	10/15/2012-10/	15/2012	M .		30	1	700.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/15/2012-10/21/	2012		М		1	1	700.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material	10	_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/15/2012	Мо	05:53:45 AM		RMT102H		30	700.00				
	2 NEWS	THIS N	IORNING		10/09/2012-10/	12/2012	. T \	WTF	30	4	1,200.00	
3					100							
3												
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	10000	Rate				
	Week Of 10/08/2012-10/14/	2012		MTWTFS .TWTF	<u>S</u>	Spots Per Week 4		Rate 1,200.00				
	·	2012 <u>Day</u>	<u>Air Time</u>		<u>S</u> <u>Material</u>	WA TA	<u>Dur</u>		Debit	Credit	<u>Remarks</u>	
	10/08/2012-10/14/		<u>Air Time</u> 06:22:27 AM	.TWTF		WA TA	<u>Dur</u> 30	1,200.00	Debit	Credit	<u>Remarks</u>	
	10/08/2012-10/14/ Air Date	<u>Day</u>		.TWTF	<u>Material</u>	WA TA		1,200.00 Rate	Debit	Credit	Remarks	
	10/08/2012-10/14/ Air Date 10/09/2012	<u>Day</u> Tu	06:22:27 AM	.TWTF	Material RMT103H	WA TA	30	1,200.00  Rate 1,200.00	Debit	Credit	<u>Remarks</u>	

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/09/2012-10/15/2012

# **WCBS-TV**

Invoice Num:

INVOICE

Page 2 of 11

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1011-58519

**Contract Dates:** 

**Customer Order:** 

Linked Order:

**Product Desc:** 

CPE:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

ATTN:Accounts Payable

/ /

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ FOR SENATE

1011-416033

Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

Buy	Flight									Total		
ine	Description				Buy Line Dates	<b>;</b>	МТ	WTFSS	Dur	Spots	Rate	
4	2 NEWS THI	S MOF	RNING		10/15/2012-10/1	15/2012	М.		30	1	1,500.00	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/1	5/2012-10/21/201	2		M		1		1,500.00				
Air D	Date D	av A	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
		-	06:44:48 AM		RMT102H		30	1,500.00				
5	THE EARLY	SHOV	V		10/09/2012-10/1	12/2012	Т	WTF	30	4	600.00	
		0	·		.0,00,2012 10,	,				A W	000.00	1
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week		Rate			A.	
10/0	08/2012-10/14/201	2		. T W T F		4		600.00				
Air D	Date D	a <u>y</u> A	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/0	9/2012 T	. O	7:39:33 AM		RMT103H		30	600.00		1		
10/1	0/2012 W	'e 0	8:24:30 AM		RMT103H		30	600.00		100		
10/1	1/2012 T	ո 0	08:37:33 AM		RMT103H	10	30	600.00				
10/1	2/2012 F	. 0	08:24:00 AM		RMT102H		30	600.00				
6	THE EARLY	SHOV	V		10/15/2012-10/1	15/2012	М.		30	1	800.00	
					M N		No.	No.				
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week	10000	Rate				
10/1	5/2012-10/21/201	2		M		1		800.00				
Air D	<u>Date</u> <u>D</u>	a <u>y</u> A	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/1	5/2012 M	o 0	08:17:58 AM		RMT102H		30	800.00				
7	THE DOCTO	RS			10/09/2012-10/1	12/2012	. Т	WTF	30	4	800.00	
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate				
	)8/2012-10/14/201	2		.TWTF	-	4		800.00				
Air D	Date D	av A	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		-	9:28:46 AM	<u></u>	RMT103H		30	800.00			<u> </u>	
7(0/0	, , , <u>, , , , , , , , , , , , , , , , </u>	. 0	, <u></u>		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		50	000.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION



# **WCBS-TV**

INVOICE

Page 3 of 11

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1011-58519 10/09/2012-10/15/2012

Contract Dates: Customer Order:

Linked Order:

**CPE:** / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1011-416033 Invoice Date: 10/21/2012

Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012

	Flight								Total		
ine	Description			<b>Buy Line Dates</b>		МT	WTFSS	Dur	Spots	Rate	
Air D	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/1	1/2012 Th	09:13:30 AM		RMT103H		30	800.00				
10/12	2/2012 Fr	09:46:36 AM		RMT102H		30	800.00				
8	THE DOCTORS			10/15/2012-10/1	5/2012	М		30	1	800.00	
Wee	ek Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
10/15	5/2012-10/21/2012		М		1		800.00				
<u>Air D</u>	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/1	5/2012 Mo	09:32:38 AM		RMT102H		30	800.00			A.	
9	ENTERTAINME	NT TONIGHT S	AT 7-8PM	10/13/2012-10/1	3/2012		. S .	30	1	1,200.00	
				_							
Wee			MTWTFS	<u>S</u>	Spots Per Week	155	Rate				
10/08	8/2012-10/14/2012		S.		1		1,200.00				
Air D	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/13	3/2012 Sa	07:53:13 PM		RMT102H		30	1,200.00				
10	NOON NEWS			10/09/2012-10/1	2/2012	. T V	VTF	30	4	1,000.00	
Wee	ek Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
10/08	8/2012-10/14/2012		.TWTF		4		1,000.00				
	Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
Air D	9/2012 Tu	12:16:36 PM		RMT103H		30	1,000.00				
<u>Air D</u>	9/2012 Tu			RMT103H		30	1,000.00				
10/09	9/2012 Tu 0/2012 We	12:11:07 PM		RIVIT 103H							
10/09		12:11:07 PM 12:24:53 PM		RMT103H		30	1,000.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



**WCBS-TV** 

INVOICE

Page 4 of 11

Account Exec: Office:

JOHN LINK POL.

GWTS-PH

**Contract Num:** 1011-58519 **Contract Dates:** 10/09/2012-10/15/2012

Customer Order:

**Product Desc:** 

Linked Order:

**CPE**: / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable **/** /

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ FOR SENATE

Invoice Num: 1011-416033

 Invoice Date:
 10/21/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/01/2012-10/21/2012

Buy	/ Flight										Total		
Line	•	n			Buy Line Dates	•	мти	TFSS	Du	ır	Spots	Rate	
11					10/15/2012-10/		M			30	1	1,200.00	
											<u> </u>	1,200.00	
	Week Of			MTWTFS	<u> </u>	Spots Per Week	_	Rate					
	10/15/2012-10/21/20	012		М		1		1,200.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	10/15/2012	Мо	12:09:06 PM		RMT102H		30	1,200.00					
12	DR. PHIL				10/09/2012-10/	12/2012	. T W	 TF	3	30	5	1,000.00	
										-4.1		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	Week Of			MTWTFS	<u> </u>	Spots Per Week	_	Rate				l.	
	10/08/2012-10/14/20	012		. T W T F		5		1,000.00					
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit		Credit	Remarks	
		Tu	02:59:31 PM	141/ 0 1 01	RMT103H		30	1,000.00		₩ -	Orodit	rtomanto	
		Tu	03:49:37 PM		RMT103H		30	1,000.00		507			
		We	03:34:44 PM		RMT103H	10	30	1,000.00					
	10/11/2012	Th	03:12:43 PM		RMT103H		30	1,000.00					
	10/12/2012	Fr	03:21:08 PM		RMT102H		30	1,000.00					
13	B DR. PHIL				10/15/2012-10/	15/2012	M		3	30	1	1,200.00	
							Salar						
	Week Of			MTWTFS	3	Spots Per Week	_	Rate					
	10/15/2012-10/21/20	012		M		1		1,200.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	10/15/2012	Мо	03:56:27 PM		RMT102H		30	1,200.00					
14	JUDGE JUI	DY			10/09/2012-10/	12/2012	. T W	TF	3	30	4	1,400.00	
	Week Of			MTWTFS	<u>3</u>	Spots Per Week	=	Rate					
	10/08/2012-10/14/20	012		.TWTF		4		1,400.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
	10/09/2012	Tu	04:20:10 PM		RMT103H		30	1,400.00					

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



JOHN LINK POL.

# **WCBS-TV**

INVOICE

MENENDEZ FOR SENATE(170464) 317 George St Fl 4

In Account MESSAGE & MEDIA INC.(22198)

ATTN:Accounts Payable

100 Albany St

New Brunswick, NJ 08901-2008

New Brunswick, NJ 08901-2179

Office: **GWTS-PH** Contract Num: 1011-58519 10/09/2012-10/15/2012

**Contract Dates: Customer Order:** 

Linked Order:

Account Exec:

/ /

CPE:

**Product Desc:** MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Page 5 of 11

Invoice Num: 1011-416033

Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

uy	Flight										Total		
ne	Descript	tion			<b>Buy Line Dates</b>		M 7	T W T F S S		Dur	Spots	Rate	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks	
	10/10/2012	We	04:41:26 PM		RMT103H		30	1,400.00					
	10/11/2012	Th	04:48:26 PM		RMT103H		30	1,400.00					
	10/12/2012	Fr	04:40:08 PM		RMT102H		30	1,400.00					
15	JUDGE .	JUDY		,	10/15/2012-10/15	/2012	М.			30	1	1,500.00	,
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate					
	10/15/2012-10/21	1/2012		М		1		1,500.00		-			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>		Credit	Remarks	
	10/15/2012	Мо	04:42:05 PM		RMT102H		30	1,500.00	100				
16	5PM EAF	RLY NE	WS		10/09/2012-10/12	/2012	. T	WTF		30	4	1,500.00	
							40						
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate					
	10/08/2012-10/14	1/2012		. T W T F		4		1,500.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	10/09/2012	Tu	05:37:39 PM		RMT103H		30	1,500.00					
	10/10/2012	We	05:13:49 PM		RMT103H		30	1,500.00					
	10/11/2012	Th	05:55:39 PM		RMT103H		30	1,500.00					
	10/12/2012	Fr	05:23:25 PM		RMT102H	1 //	30	1,500.00					
17	5PM EAF	RLY NE	WS		10/15/2012-10/15	/2012	М.			30	1	2,000.00	
	Week Of			MTWTFSS		Spots Per Week		Rate					
	<u>/veek 01</u> 10/15/2012-10/21	1/2012		M	_	<u> </u>		2,000.00					
	. 5, . 5, 25 12 10, 21												
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
	10/15/2012	Мо	05:45:31 PM		RMT102H		30	2,000.00					

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/09/2012-10/15/2012

# **WCBS-TV**

**INVOICE** 

Page 6 of 11

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1011-58519

Contract Dates:

Customer Order:

Linked Order:

**CPE:** / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1011-416033 Invoice Date: 10/21/2012

Invoice Date: 10/21/20 Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012



Buy	Flight									Total		
_ine	Descript	ion			Buy Line Date	s	MTV	VTFSS	Dur	Spots	Rate	
18	CBS EVE	ENING I	NEWS		10/09/2012-10	12/2012	. T W	TF	30	2	2,500.00	
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
10	)/08/2012-10/14	/2012		. T W T F		2		2,500.00				
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	)/10/2012	We	06:51:07 PM		RMT103H		30	2,500.00				
10	)/12/2012	Fr	06:51:21 PM		RMT102H		30	2,500.00				
19	CBS EVE	ENING I	NEWS		10/15/2012-10	15/2012	М		30	1	2,500.00	
					•	0 . 5		<b>5</b> .				
	<u>eek Of</u>	10040		MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10	)/15/2012-10/21	/2012		М		1		2,500.00				
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	)/15/2012	Мо	07:00:06 PM		RMT102H		30	2,500.00				
20	EARLY N	NEWS			10/09/2012-10	12/2012	. T W	TF	30	4	1,500.00	
					- 2							
	eek Of	(00.40		MTWTFS	<u>s</u>	Spots Per Week	N ==	Rate				
10	)/08/2012-10/14	/2012		.TWTF		4		1,500.00				
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	0/09/2012	Tu	06:13:07 PM		RMT103H	10 10	30	1,500.00				
10	)/10/2012	We	06:28:12 PM		RMT103H		30	1,500.00				
10	)/11/2012	Th	06:22:28 PM		RMT103H		30	1,500.00				
10	0/12/2012	Fr	06:22:40 PM		RMT102H		30	1,500.00				
21	EARLY N	NEWS			10/15/2012-10	15/2012	М		30	1	1,800.00	
W	eek Of			MTWTFS	S	Spots Per Week		Rate_				
	)/15/2012-10/21	/2012		M	_	1	<del>-</del>	1,800.00				
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10	)/15/2012	Мо	06:22:08 PM		RMT102H		30	1,800.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



# **WCBS-TV**

INVOICE

Page 7 of 11

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

**Contract Num:** 1011-58519 **Contract Dates:** 10/09/2012-10/15/2012

Customer Order:

Linked Order:

**Product Desc:** 

**CPE:** / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ FOR SENATE

Invoice Num: 1011-416033

 Invoice Date:
 10/21/2012

 Billing Cycle:
 Weekly

 Billing Period:
 10/01/2012-10/21/2012

Buy	Flight									Total		
Line	•	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
22	LATE NE	EWS M-	SUN		10/09/2012-10/1	4/2012	. T V	VTFSS	30	5	3,500.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	10/08/2012-10/14	1/2012		TWTFSS	<del></del>	5		3,500.00				
	A. 5.	_					_		<b>5</b> .1%	0 "	<b>.</b>	
	Air Date		Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/09/2012	Tu	11:11:12 PM		RMT103H		30	3,500.00		100		
	10/11/2012	Th	11:31:59 PM		RMT103H		30	3,500.00				
	10/12/2012	Fr	11:14:31 PM		RMT102H		30	3,500.00		W		
	10/13/2012	Sa	11:13:07 PM		RMT102H		30	3,500.00			l.	
	10/14/2012	Su	11:10:10 PM		RMT102H		30	3,500.00				
23	LATE NE	EWS M-	SUN		10/15/2012-10/1	5/2012	М		30	1	4,000.00	
										1		
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	15	Rate				
	10/15/2012-10/21	1/2012		М		1		4,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	10/15/2012	-	11:29:02 PM	<u>IVI/G 1 01</u>	RMT102H		<u></u>	4,000.00	<u>Debit</u>	Credit	<u>ivemarks</u>	
	10/13/2012	IVIO	11.29.021 W		TOZII		V	- WA				
24	SAT MO	RNING	NEWS 6-7AM		10/13/2012-10/1	3/2012		. S .	30	11	500.00	
							1000					
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/08/2012-10/14	1/2012		S.		1		500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
	10/13/2012	Sa	06:12:17 AM		RMT102H		30	500.00				
25	CDC NE	MC C A	TURDAY MORN	INC	10/13/2012-10/1	2/2012			30	1	600.00	
	CBS NE	VV 3 3A	OKDAT WORN	IIVG	10/13/2012-10/1	3/2012			30	1	000.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	10/08/2012-10/14	1/2012		S.		1		600.00				
						·						
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/13/2012	Sa	07:28:55 AM		RMT102H		30	600.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



# **WCBS-TV**

**INVOICE** 

Page 8 of 11

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1011-58519

Contract Dates: Customer Order: 10/09/2012-10/15/2012

Linked Order:

**CPE**: / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

1020 . .

Invoice Date: 10/21/2012
Billing Cycle: Weekly

Invoice Num:

**Billing Period:** 10/01/2012-10/21/2012

1011-416033



ıy	Flight							_	Total		
е	Description			Buy Line Dates			WTFSS	Dur	Spots	Rate	
26	SAT MORNING	NEWS 9-10AM		10/13/2012-10/1	3/2012		. S .	30	1	700.00	
We	ek Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
10/	08/2012-10/14/2012		S.		1		700.00				
Air	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/	13/2012 Sa	09:39:45 AM		RMT102H		30	700.00				
27	SUNDAY MOR	NING NEWS 8-9	AM	10/14/2012-10/1	4/2012		S	30	2	650.00	
						,				1	
We	ek Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
10/	08/2012-10/14/2012		S		2		650.00				
Air	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
10/	14/2012 Su	08:10:01 AM		RMT102H		30	650.00				
10/	14/2012 Su	08:53:20 AM		RMT102H		30	650.00	-			
28	SUN MORN NE	WS 6-8AM		10/14/2012-10/1	4/2012		S	30	2	600.00	
	ek Of		MTWTFS	<u>S</u>	Spots Per Week	N	Rate				
10/	08/2012-10/14/2012		S		2		600.00				
<u>Air</u>	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	<u>Debit</u>	Credit	<u>Remarks</u>	
10/	14/2012 Su	06:20:26 AM		RMT102H	11 12	30	600.00				
10/	14/2012 Su	07:22:31 AM		RMT102H	·	30	600.00				
29	CBS SUNDAY	MORNING		10/14/2012-10/1	4/2012		S	30	1	3,500.00	
۱۸/۵	ek Of		MTWTFS	6	Casta Dar Wash		Data				
	08/2012-10/14/2012		<u>MIWIFS</u>	<u>u</u>	Spots Per Week 1	=	Rate 3,500.00				
10/	00/2012-10/14/2012				1		3,500.00				
	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
<u>Air</u>		09:48:21 AM		RMT102H		30	3,500.00				

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MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



# **WCBS-TV**

Invoice Num:

**INVOICE** 

Page 9 of 11

Account Exec:

JOHN LINK POL.

Office: Contract Num: GWTS-PH 1011-58519

**Contract Dates:** 

10/09/2012-10/15/2012

Customer Order:

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**CPE:** / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: MENENDEZ FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 10/21/2012
Billing Cycle: Weekly

**Billing Period**: 10/01/2012-10/21/2012

1011-416033



luy ine	Flight Descri				Buy Line Date		мт	WTFSS	Dur	Total Spots	Rate	
30		THE NAT	ION		10/14/2012-10/			S	30	2	3,500.00	
	Week Of			MTWTFS	e	_Spots Per Week		Rate			·	
	10/08/2012-10/	14/2012		S	<u> </u>	<u>Spots Fer Week</u>		3,500.00				
	10/00/2012-10/	14/2012		3		2		3,300.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/14/2012	Su	10:29:11 AM		RMT102H		30	3,500.00				
	10/14/2012	Su	11:27:27 AM		RMT102H		30	3,500.00				
31	CRIMII	NAL MINI	DS SAT 105-20	5AM	10/13/2012-10/	/13/2012		S.	30	1	600.00	
					_			_				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/08/2012-10/	14/2012		S.		1		600.00			Section 1	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/13/2012	Sa	01:21:08 AM		RMT102H		30	600.00	-			
32	CSI MI	AMI SU	N 1135PM-1235	AM	10/14/2012-10	/14/2012	, .A	S	30	1	900.00	
	W. 1.06			MTWT50								
	Week Of 10/08/2012-10/	14/2012		MTWTFS	<u>s</u>	Spots Per Week	N	Rate 900.00				
	10/06/2012-10/	14/2012		S				900.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/14/2012	Su	11:56:30 PM	/ ·	RMT102H	) ×	30	900.00				
33	DAVID	LETTER	MAN SHOW		10/09/2012-10	12/2012	. T '	WTF	30	4	1,800.00	
	\MI-Of			MIMITEO		Ozata Bas W. J		Data				
	Week Of 10/08/2012-10/	14/2012		MTWTFS .TWTF	<u>ა</u>	Spots Per Week 4		Rate 1,800.00				
						•	_	,				
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/09/2012		12:30:16 AM		RMT103H		30	1,800.00				
	10/10/2012		12:12:55 AM		RMT103H		30	1,800.00				
	10/11/2012	Th	12:28:59 AM		RMT103H		30	1,800.00				

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MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



# **WCBS-TV**

INVOICE

Page 10 of 11

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1011-58519 10/09/2012-10/15/2012

Contract Dates: Customer Order:

Linked Order:

**Product Desc:** 

**CPE**: / /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable --

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ FOR SENATE

**Invoice Num:** 1011-416033 **Invoice Date:** 10/21/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Buy	Flight									Total		
Line	Descrip	tion			Buy Line Date	es	мт\	WTFSS	Dur	Spots	Rate	
34	DAVID L	ETTER	MAN SHOW		10/15/2012-10	/15/2012	М		30	1	2,000.00	
	Week Of			MTWTFS	<u>3</u>	Spots Per Week	_	Rate				
	10/15/2012-10/21	1/2012		М		1		2,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/15/2012		12:31:39 AM	<u> </u>	RMT102H		30	2,000.00		<u> </u>	<u>rtomanto</u>	
35	CCLMIA	NAL CAT	1205-105AM		10/13/2012-10	/42/2042			30	1	800.00	
35	CSI WIA	IVII SAI	1205-105AW		10/13/2012-10	/13/2012		. 5 .	30	4 10	800.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate_			III.	
	10/08/2012-10/14	1/2012		S.		1		800.00				
	Air Date	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/13/2012	-	12:24:37 AM	<u> o . o.</u>	RMT102H		30	800.00			<u>. 1011101110</u>	
36	SIXTY M	IINII ITE	•		10/14/2012-10	/14/2012		9	30	1	25,000.00	
	SIXTTIV	IIINOTE	<u> </u>		10/14/2012-10	714/2012		3	30	<u>'</u>	23,000.00	
	Week Of			MTWTFS	<u>3</u>	Spots Per Week	\ \ <u>\</u>	Rate				
	10/08/2012-10/14	1/2012		S		1		25,000.00				
	Air Date	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/14/2012	_	07:39:23 PM		RMT102H		30	25,000.00			<u>. 1011101110</u>	
38	DDESA	D DEDA	TE TH 9-11P	W 7	10/11/2012-10	/11/2012	T	,	30	1	15,000.00	
- 30	PRES/V	P DEDA	110 111 9-111		10/11/2012-10	/11/2012	1	•••	30	<u> </u>	15,000.00	
	Week Of			MTWTFS	3	Spots Per Week	=	Rate				
	10/08/2012-10/14	1/2012		T		1		15,000.00				
	Air Date	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/11/2012	_	10:45:52 PM		RMT103H		30	15,000.00	·			

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NEWARK, NJ 07188-0091

BS TELEVISION STATIONS

Account Exec:

Office:



10/09/2012-10/15/2012

JOHN LINK POL.

**GWTS-PH** 

1011-58519

WCBS-TV

Invoice Num:

INVOICE

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MENENDEZ FOR SENATE(170464)

317 George St FI 4

New Brunswick, NJ 08901-2008

**Contract Num: Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ FOR SENATE

1011-416033 10/21/2012

Invoice Date: Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

Buy	Flight										Total		
Line	Descrip	otion			Buy Line Date	s	М	TWTFSS		Dur	Spots	Rate	
39	NFL FO	OTBALL	POST GAME C	OVERAGE	10/14/2012-10	14/2012		S		30	1	6,000.00	
10/0 <u>Air E</u>	ek Of 08/2012-10/1 <u>Date</u> 14/2012		<u>Air Time</u> 04:51:04 PM	MTWTFS	Material RMT102H	_Spots Per Week 1	<u>Dur</u> 30	Rate 6,000.00  Rate 6,000.00	Debit		Credit	<u>Remarks</u>	
	To	tal Spots	<u>i</u>	Gross A	<u>mt</u>	Commis	sion Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time Total	ls	77	,	153,400.	00	2	3,010.00	130,390.00	0.00		0.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

**Gross Billing** 153,400.00 **Trade Value** 0.00 Agency Commission 23,010.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 130,390.00

**Pay This Amount**